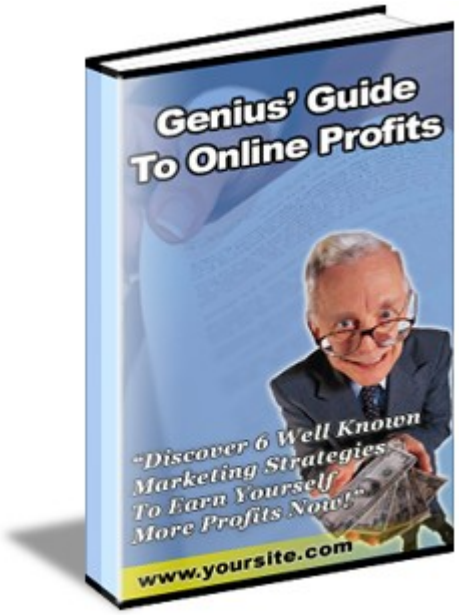
GENIUS' GUIDE TO ONLINE PROFITS



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Introduction

First off, let me begin by saying that anyone in the world has the ability within themselves to become an online money making genius. All kidding aside. That is the reason for the title of this particular guide. Sometimes, it only takes a few little outside ideas to get your inner genius going. And then, "Watch Out World!".

Seriously, any person, no matter their social or economic status can earn money from the comfort of their own home. Where it becomes difficult is to be pointed towards the right direction when getting started.

As far as how much you can earn, well, that's entirely up to you. Only YOU can determine what your profits will be. And of course, everyone in the world is their own individual, so, it stands to reason that the amount earned by each individual will vary. With that said, how much can you expect to earn? I would have to guess anywhere between $0.00 to $500 and up in any one to a few months time. So, there's plenty of room in there for you too along with everyone else already earning money from home.

Honestly, you have to ask yourself "How Much Do I Want To Earn Online?", and "How Much Time Can I Dedicate To Reaching My Money Making Goal?". Ask yourself those two questions and you can have a pretty good estimation of how much you may be earning online.

Inside this guide are the absolute best ideas for generating money from the comfort of your own home without the need for wads of 'start up cash' or immense amounts of time set aside. The purpose of this guide is to educate those that may be new, or at least new-er, to the concept of earning money online with your computer and an internet connection. A process that is also more commonly known as "Internet Marketing". Of course, this is the simplified version of this term as it has many rich facets to it ;-).

And, of course, to give you a 'head start' towards the ways in which earning online profits from home is possible without being scammed, or taking years to learn the process.

I do want you to read the information in this guide and go away with the knowledge that it is entirely possible for you to start earning some sort of income online and have some ideas presented to you that can help you achieve that goal. Then, in time, you will be able to devote more to your earning potential and shoot your profits up and up and up.

Hopefully, this guide will steer you where you need to be so that you too, can become an online money making genius.

All The Greatest Fortunes To You!

Where To Start

Before you'll see any sort of profits from using the internet, you need to know what will work for you and how much money you need to implement each individual ideas, that of course, will be listed for you below. In addition, you need to have a good idea of how much time this is going to take you as well.

Plus, you need to be savvy enough to steer clear of the plethora of online 'make money from home' scams that are ruling the internet roost, and ruining the great money making ideas available to you. And, in this section, you're going to see each of them explained as briefly but effectively as possible in order for you to get started ASAP with them.

Each idea that is outlined for you below is designed for you to utilize them immediately, how much money they will cost you realistically, and a round about time estimate of how long each will take you to complete.

Now, before you begin, it's important for you to understand that some of the ideas listed below have been in use by plenty of successful marketers for quite a long time now. And, that they continue to be put to use because THEY WORK! In fact, these ideas in question have managed to earn some internet marketers well over 5 figures MONTHLY. Does this mean you will be earning the same? Most likely not. At least, not when you are first beginning anyway. As time goes on, you will be able to earn as much as other marketers IF you stick with it and not give up easily.

Also, it must be said now that you will not find any type of 'online auction' type of ideas listed below. The reason for this is because they are more 'money-suckers' than 'money-makers' in the grand scheme of business. It may not be apparent at first glance, or to someone not familiar with all the costs of running online auctions, but, if you do decide to go this route, it will become increasingly evident that this is indeed true.

With that said, let's begin taking a look at the best money making ideas. . .

MONEY MAKING IDEA #1

Product Affiliations

Difficulty: Easy
Cost To Use/Implement: Free
Time & Effort Involved: 10-60 Minutes
Ways To Use/Implement: Several

Description:
This is number one for a good reason. It is the easiest, and cheapest way to earn money. However, you will have a considerable wait time before you see your profits in earnest. Meaning, when you use this money making idea, as an affiliate, you will have to wait anywhere from 7 to 60 days before receiving your commissions.

What is involved here is to become an affiliate, or promoter, of an already existing product(s) and earn commissions from your work as the affiliate/promoter. The simplest way to do this is to write up a product review about a particular item, include a link, this would be your specific affiliate link, forwarding your potential customers to purchase this product, and earn your commission payments.

To select a good product you will need to take into consideration a couple of things:

1. **Does the product fit your specific subject matter or 'niche'?**

2. **Is the affiliate commission payout at least 50% for you?**

3. **How long will it take for you to receive your commission payment?**

4. **How are the affiliate commissions paid out(i.e. - by check, PayPal, etc.)?**

A terrific place to begin your product affiliation search is through ClickBank. And, since CB also offers payments made via PayPal(https://www.paypal.com), it is a much more favorable choice among product creators. If you do not already have a ClickBank account for the purposes of being an affiliate, or 'promoting their products', then simply sign up for a free account from ClickBank Here(http://www.clickbank.com).

Afterwards, begin searching through the ClickBank Marketplace to see which products you are interested in promoting. Don't worry about where you will be promoting them, that will come later. For now, simply select a few products to get you started.

A good rule of thumb is to write up one product review at a time and add them to your list of product reviews day after day. This will give you better search engine ranking because you will be adding new content on a regular basis, and give your personal web site, or blog, wonderful, and helpful new content to your visitors daily. If, however, you cannot do this on a daily basis, then aim for every other day, or every 3 to 4 days to add a new product review.

Notice in the last paragraph I gave you the 'wheres' to list your product reviews? No? The answer is simple. . .On your own personal or business web site or online Blog. Your site does

not have to consist only of product reviews, unless you have elected to set it up in this manner, but you should have at the very least a separate section created just for product reviews. And, it should be done for both 'normal' web sites and blogs.

Another great way to 'show off' your product reviews is through your own online forum. Most cPanel web hosts offer 'push button' type forum set ups, so this should be easily done without incurring any additional costs.

Plus, if you don't have your own web site that you can set up your own forums on, you can always find a forum that offers you a chance to post up your free product reviews on.

Now that you have the 'whats' and 'wheres' down, we're left with the 'hows'.

In order to write up an effective product review, you need to know what you're talking about. Otherwise, no one will believe you and consider your reviews as 'sales pitches'. Of course, this IS what they are, but part of being a successful marketer is knowing how to finesse your audience. It's not that you AREN'T being truthful, it's that you need to write FOR your audience and THEIR needs.

Okay, so where can you find information for your product review at? Well, if the product creator has an affiliate program and they have taken the time, they will have pre-written materials you can use to help serve up an informative review. If not, go back to the main source, or the sales page and start scanning it for ideas you can incorporate into your product reviews.

This way, you still don't have to pay out anything to get your hands on a copy of the product to write up a review about it and offer it to your visitors for free. It's free to write, free to read, and free to be forwarded on to more detailed information(i.e. - the sales page). And, hopefully, you will be able to generate a sale or two from your product review!

Is this the ONLY way to use a product review? Nope! You can also create a 'special report' consisting of just a few pages giving your personal opinions and praises to a particular product. Remember, the most effective product reviews are those that cater to the 'WIIFM(What's In It For Me)' factor of your prospective customers.

Creating a 'special report' is actually a really simple process. You write up your product review, pointing out the most important 'why should I buy this?' factors to your readers, using NotePad, WordPad, Open Office Writer, or any other word processing tool, convert it, once completed including your affiliate link(arguably the most important piece of the report ;-)), into a PDF file and give it away to everyone who wants it. Now you have a 'viral' product review that will be spreading around as fast as people can give it away! And, a wonderful place to begin giving these away if you don't have your own web site or online

blog is through forums. Although, you will need a place to store your report for downloading. TradeBit(http://www.tradebit.com) offers a free account, as does MediaMax (http://www.mediamax.com/). Again, the services mentioned above are free to use. So you still have paid nothing out of your pocket, and still don't have to have your own web site. Pretty good, eh?

Here's another idea. If you have your own ezine or newsletter, why not try sending out a product review to your subscribers every once in a while? You should try to avoid 'selling' to them and instead 'informing' them of why this product is a great purchase in your opinion. If you are their 'respected authority' on the subject matter, then they will more than likely take the time to at least ponder your opinion and might even decide to purchase a copy of the product you are reviewing. And, if you happen to throw in some type of 'subscribers only' bonus or discount, all the better for them. And, the more receptive they will be to your reviews. It happens all the time my friend. Believe it!

There are plenty of inventive ways to use the free product review to earn yourself some easy profits. Take some time to brainstorm and see what you can come up with.

MONEY MAKING IDEA #2

Article Writing/Submission

Difficulty: Easy
Cost To Use/Implement: Free
Time & Effort Involved: 10-60 Minutes
Ways To Use/Implement: Several

Description:
Hmm, more writing?!? Yep, you guessed it. But this, again, isn't very difficult to do. In fact, it can be easier than idea #1 since you only need to write up a 300-500 word article that showcases a particular product you are an affiliate of(see Money Making Idea #1). Or, if you really want to pull in the cash, try writing up some articles about something YOU have created yourself.

B-u-u-u-T, if you really want to make some great profits, then how about writing up a

collection of, say, 10 articles and selling them? That's a great way to make some quick loot. And, to prove it works, have you seen all those "PLR Article Packages"?

Yeah, they include Private Label Rights so that people who purchase them can add their name as the author and change up the content to fit their needs, but the point here is that they SELL, and sell WELL. Keep that in mind. Now, does that mean that once you sell these articles you can no longer use them for your own web sites or articles? No Way! You can STILL use them. But a bit of advice, change up the articles by adding NEW content to them so they are different from the ones you sold. You'll have better luck with them as far as selling something through posting the aritcles go.

Even though you can also make money by giving your articles away for others to use in a packaged set, like some other free membership sites do. Which is another fantastic idea that has more than just one benefit, such as, building your own mailing list of perspective buyers, using the "upsell" to get your current members to purchase your other goods from you, and so on. These free types of memberships are great for using Money Making Idea #8 too!

All right, now you know the approximate length the article should be, but what about format? Meaning what should the article look like when it's finished?

The main thing is for the article to flow in a logical way. In other words, it should make sense to the reader and not jump all over the place. It should have a POINT and lead your readers to take a specific ACTION.

Oh, and of course it should be in the classic: Beginning, Middle, End, format. And ALWAYS remember to include a 'Resource Box'. Here's a quick example of a resource box for you to use in your articles:

> About The Author
>
> John Doe is an accredited writer and has been associated with several online publications including www.anysite.com, www.anysite.com, and www.anysite.com . He has also begun an extensive free training program for aspiring writers at his own website located at: www.yoursite.com that all writers are encouraged to sign up for as placement into this free program is limited. John can be contacted anytime at his personal email address: johndoe@anyemail.com .

Lastly, what should you write about? Here's the easy answer, pay attention, because it's so simple, you just may miss it. . . .

ANYTHING!

Yes. You can effectively write an article on any subject you like, so long as it fits in your scheme of subject matter you are specializing in. Although, you can also 'break the mold' and write on an entire different subject matter each and every time you write up your own articles. Nothing about making money online is ever set in stone and you can always go in a different direction. This is what is called 'carving out niches'. And many people do well by leaving the creative door open, so to speak. But, you should always KNOW what you are writing about if you ever want other people to take you seriously as an "authority" on it.

MONEY MAKING IDEA #3

Online Store/Web Site/Blog

Difficulty: Intermediate
Cost To Use/Implement: Free-$60
Time & Effort Involved: 1-4 Days + Ongoing Updates/Additions
Ways To Use/Implement: Several

Description:
Unless you've been living in a cave, or at least very primitively for the last couple of years, I'm pretty sure you know what an online store is. If you've shopped online for any item, whether it be a physical item or an intangible(or one you can download that you cannot touch physically) one, then chances are, you were shopping at someone's online store. While they look and act like a basic 'web site' there is one distinct difference between the two: 'an online store has one main job. . .to sell products'.

But, a web site is one in which there is many different forms of content, and can also include items that are being sold by the site owner. Therefore, a web site is a bit more complicated than a simple online store. Sounds funny doesn't it? But it's true. I promise ;-).

With a web site, you will need to have much more content, both free and products, but with an online, or 'e-commerce', store, you only need to list those things that you are selling. And a few other pages that consist of your store policies, etc.

And, a web site is going to take you more time to set up than an online store. Don't believe that? Well, then take a look at TradeBit.com(http://www.tradebit.com). The most time consuming part of setting up an online 'download' goods store is the process of uploading your files and putting a price and description on to them. Can it be that simple? Yes it can. It doesn't have to be hard. Plus, TradeBit is perfect for those that sell products through eBay too since they have an eBay integration feature included within ALL their memberships. Yes, the free ones too.

So, if you want to set up your own online store, and you are relatively new to the whole process, TradeBit.com is definitely a site you should check in to. Is it the ONLY one? No. Is it the EASIEST one to use? YES.

Now, let's move on to earning money with Blogs. Plenty of people do this. I can hear you saying now, "Well, aren't blogs designed for posting up free content?". Yep. They are. However, that doesn't mean that you can't use your Blog to earn you some extra cash while you're at it.

And, how, exactly do you do that? Well, there are actually a couple of different ways. One is through Google AdSense. It's pretty easy to put up the AdSense coding that displays boxes of links leading off to related content, or products. Can you hear the 'cha-ching' sound going off yet?

Google will provide you with step-by-step instructions of how to place their 'ad boards' within your blog. It's not complicated, trust me. And, the great thing about Google AdSense is that depending upon the content of the blog post, it will automatically update the ads presented to fit in with the subject of the blog post. And you don't have to do a thing past posting to your blog.

Another way is to include your affiliate links underneath your blog navigation menu. Simply copy your affiliate links, and then post 'em up in your navigational links menu. Viola! Another money making funnel for your blog.

Yet another way is to take your product reviews from Money Making Idea #1 and convert those into blog posts.

Using what you have already created as far as product reviews, special reports, and articles is super easy to convert over to blog posts. Plus, it gives you even more content to add on a daily basis.

If you aren't any good with understanding coding like PHP or HTML, don't worry. There are plenty of blogging services you can utilize. With that, I want you to have a copy of Blogging101(http://thebestofwww.com/eb/Blogging101.pdf) so that you can get all the blogging information you'll need to make the most of your free money making blog.

MONEY MAKING IDEA #4

Product Creation

Difficulty: Intermediate
Cost To Use/Implement: Free-$350+
Time & Effort Involved: 10-60 Minutes
Ways To Use/Implement: Several

Description:
Creating your own product can be a time consuming task. And, a lot of people that are new to this type of activity can become intimidated by the concept rather quickly. They begin to question if their product is 'ready' to be unleashed unto the online world. And so, they place it on the 'back burner' for another day. Then the day turns into a week, a month, six months, and so on, until they have completely forgotten or given up on the prospect of creating something of their own.

Let me tell you this: Creating Your Own Product Is NOT A Hard Thing To Do! Not by any means. So long as you have the right tools on hand to do it. Let me further explain that everything you have done up until this point can help you sell your product and earn you more profits even AFTER you have sold your original product.

So, the first thing you are going to need is a tool to turn your words into an 'official' e-book(electronic book). But, before we get to the free tool, let me take a moment to explain WHY we are focusing on the 'e-book' format.

First off, they can be produced rather cheaply. Second, they can be produced quickly. And third, they can be downloaded almost instantly by your customers.

So, easy to make, cheap to make, and no physical shipping necessary? That's all you need to

know right there! Sure, it's gonna take a bit of work on your part, but after the initial work of creating the product is done, distribution will be next to nothing. And, best of all, distribution won't cost you anything!

Okay, now for the free tool. All you need to create your own PDF e-book is: Open Office Suite(http://www.openoffice.org). It's 100% free and you can use it to make PDF e-books in a snap. Why PDF e-books though? Well, because PDF e-books can be read by anyone no matter the operating system their computer is running on. And because there is not a threat of malicious viruses being attached to them like .EXE files. Better for you, better for your customers :-).

Once you have your Open Office Suite downloaded and installed on your computer, you will notice there are several tools ready for you to use. For e-book creation, all you will need is the 'Writer' tool. It operates almost exactly like Microsoft Word, but you can do more with it, including, and most importantly, saving your compilations as PDF e-books with the click of a button. That's pretty impressive. Especially for a tool you paid nothing for.

Because this process of e-book creation can be complicated, check out a free site with great information on writing an ebook called EbooksQuest (http://ebooksquest.com/)

After you have your product all finished up, it's time to 'take it to market'. Or, sell it ;-).

While you can of course sell your product as it is, there are a few other things you can do to make it more of an attractive product to potential customers. And that is by offering some form of Resale Rights with it.

Again, I won't go into the entire description of types of resale rights, because you can download a superb ebook that explains that from here (http://thebestofwww.com/eb/ResaleRightsReport.exe). But just know that by offering such a 'bonus' to your buyer's purchase can boost your sales.

Another thing you can do to try and boost your sales, and this has been proven to work, is to create a virtual ebook cover. This can get pretty expensive if you hire someone to do the cover, but it is possible for you to create your own for free using Scott's Box Shot Maker(http://www.softpedia.com/get/Multimedia/Graphic/Graphic-Others/Scotts-Box-Shot-Maker.shtml). Yep. Another free program. Don't sell it short though because it's free. Give it a try, you never know what you may be able to come up with. And, if that's not good enough, how about downloading a copy of [Insert Your Product Link Here]. This will provide you with 'templates' to take advantage of. All you need to do is add some text to the pre-made covers and you're all set!

MONEY MAKING IDEA #5

Building & Selling To Your Own Mailing List(See Idea #6)

Difficulty: Easy/Intermediate
Cost To Use/Implement: Fee Based/Free
Time & Effort Involved: 1-5 Days
Ways To Use/Implement: Several

Description: In all reality, this is the most successful way to skyrocket your online profits. And every single Internet Marketer worth their weight in dollars knows it. The building of the mailing list itself isn't that difficult however, what is difficult is selling to your newly built list. The reason this is such a complicated task is due to a few factors:

1. The subscribers on your list and how you collected them(usually by offering something for free which makes selling all the more difficult)

2. Knowing the correct way to sell to your subscribers

3. The frequency in which you send your sales pitches out

All the above combined can create an extremely tough selling arena for you. But, here are some tips to help you:

1. If you have built your mailing list on the basis of giving something away for free and will continue to give away such 'freebies', make sure that you offer products or packages that have a substantial value for a very reduced price if applicable(be sure to stay in accordance with the product(s) reselling license). For example: Offering a newly released product that not many other resellers have access to for a severely discounted price of $5.00 is a fairly successful combination especially for 'freebie' subscribers. While this isn't completely void of all cost, it's pretty close if the product(s) normally resells for $30 and upwards.

2. Try using the 'soft sell' method when sending offers out to mailing list

subscribers. The process of soft selling is to not come right out and say “Buy This Now”, but rather to offer some sort of reasons why one might want to consider purchasing this product – i.e. : the benefits of purchasing it. Also offering your opinions on it in a product review type setting and then including a link to purchase is a wonderful way to implement the soft sell method with your subscribers.

3 Most mailing list subscribers have voiced the collective opinion that they do not care for being a part of mailing lists that send out emails to them too often. But, how often is too often? It has been expressed in several different polls and forums that anything more than 1 email a week is too much. However, if you condition your subscribers to expect to be receiving offers from you on a daily basis straight from the beginning of being on your mailing list, then you will receive many less complaints and unsubscribers as well. A very easy way to accomplish this is to begin including 'special offers' right from the very first email you send to your new subscribers and continue to include them in each of your emailings. This way, your subscribers will get use to, or be conditioned to expect, these types of advertisements inside every one of your emails. This can be as simple as including a short P.S. At the end of your emails.

Now that you have a few ideas of how to properly use your mailing list to earn you some consistent profits, it's time to actually build one.

The easiest way to do this is to use a pre-loaded script through your web host. Almost all web hosting companies include these now that offer a 'one touch' system for setting these up. The downfall here is that many of these scripts are very limited in what they can do as far as mailing lists are concerned. However, this is still the best choice for anyone that is not familiar with scripts and coding language.

Alternatively, you can also set up your own mailing list script called E.G.G.S.
(Email Go Getter System)
http://www.emailgogettersystem.com/website6/autoresponder_donate.html
Even though it isn't completely free, you can get away with only 'donating' a penny to the website in order to access the most up to date version of the script.

Installation is pretty simple and the script comes with an installation guide that walks you through the process.

After this, it's all a matter of making adjustments to the mailing list program through your administration panel of the script itself which you should be able to find pretty easily once you have successfully installed a mailing list program onto your web site.

One last note about getting your own mailing list started(I would be remiss if I didn't include this last option), there are specialty services such as Aweber (http://thebestofwww.com/AWeber-Autoresponders.html) and Get Response (http://thebestofwww.com/getresponse.html) that charge a monthly fee and handle all the pesky scripting stuff for you leaving you more free time to send emailings off to your list of subscribers.

Moving on, you will need to set up a ezine/newsletter sign up box somewhere. Otherwise, how will you get new subscribers?!?

Two fantastic places to start are on your web site and inside any products you have created yourself or can rebrand with your own information such as private label rights products (http://thebestofwww.com/Niche-Gold-Club.php).

Now, any of the above mentioned email list building systems should have an HTML subscription pre-made code hanging around inside of it for you to access and use.

Then it's just simply a matter of finding it, and 'copy and pasting' the HTML code into your existing web site or product. You could even generate your own squeeze page if you want to get really fancy(and also grab the immediate attention of your site visitors!). Not to be outdone, the idea of making use of a pop up window can be quite an attention getter and maybe even recruit more subscribers when they see them.

Now, a squeeze page is simply a plain old HTML page that is designed to do one thing and one thing only. . .make your site visitors subscribe to your mailing list. Therefore, it would be fairly easy to 'copy and paste' your HTML subscription form info inside one of these.

Pop ups are a little different. But not too much. You still need to copy and paste the HTML code, but in this instance you'll need to do that within an existing code of another sort, usually a JavaScript. This will take a little more skill, but can still be done without too much hassle.

With all of that aside, the most important thing to remember wherever you decide to 'stick' your HTML subscriber code is how you present the description or details of signing up for your list to your potential subscribers.

What I mean is that by letting your potential subscribers know the really important things they will be getting is dire. For instance, if you simply put up a pop up that says: *"Subscribe To My Mailing List"*, you probably won't get too many subscribers.

On the other hand, if you made use of some descriptive language like: "*Sign Up For More Tips, Tools, And Bargains 100% FREE"* you would more than likely see a bigger subscription

rate. Of course you would want to get a little more specific detailing what your subject matter is, but the above is just a simple example.

There is also one other way to begin building your mailing list to make profits from, which will be discussed in greater detail in the next Money Making Idea. So be sure to read it thoroughly.

Once you get the hang of all this 'list building' it's a really good idea to begin building more than one. And you thought all you needed was one!

Most successful Internet Marketers that consistently earn 5 figures and up a month do have, and run, more than just one list. In fact they have quite a few. Some have 10 and upwards, if you can believe that. I'm telling you it's pure and simple fact. The reasons for this are simple. . .

They want to earn more money with multiple profit streams...

They want to specialize in more than one topic or subject matter(niche)...

I'm in no way suggesting you should do this if you are just beginning, but it is something to consider in the future. List building is the life blood of many online businesses, and you should consider it the life blood of yours as well. You should actively come up with as many ways as you can think of to add subscribers to your existing mailing list because it will pay off for you.

All right. So we know how to get our list set up to start receiving subscribers, but where can we find them? Well, your web site is a good start. How many site visitors do you receive a day? Do you think that they might want to sign up to get more free information, goods, or services from you? Sure they would! Who doesn't like getting something for nothing? But, a word of caution. . .make your 'something' worthwhile for them, or you'll have a lot of unsubscribers. Not that that is always a bad thing. You must understand that when you begin building a list of subscribers you want a list full of responsive prospects and not dead beats that are only out for hoarding up as many freebies as they can get. Those are the people you do not want on your list if you hope to earn any money from it. You want the people that stay subscribed even after you have sent them plenty of good offers.

Remember too that it's not an attack on you personally when someone unsubscribes. They just aren't interested in what you are offering them, or have to say. Good riddance! Even if you have an unsubscribe rate of 20 to 1, that 1 subscriber is a responsive subscriber and is worth more than what you feel you may have lost.

And believe me, it doesn't matter if you send out a treasure map to unbelievable riches, you will get people that unsubscribe. It's just the nature of doing business online. Just remember not to take it personally when this happens. Keep doing what you're doing and you will build a superb list of responsive subscribers. I guarantee it.

Other places to collect subscribers are through places like eBay. If you sell there, put your 'About Me' page to good use. Add your ezine/newsletter sign up HTML code inside there.

Add a link inside your signature tag inside forums that leads to your ezine/newsletter sign up page.

Put a plain .txt file inside your product .zip files that provides your customers with a link to subscribe to your mailing list to keep themselves current on any new products you release.

These are all useful ways to get new subscribers onto your mailing list and get your offers in front of them.

One last point concerning list building, you don't have to have a subscriber base of 50,000 to earn money with it. But the higher your number, the more profits you will be able to earn by getting your offers in front of more eyeballs each time you send one off.

MONEY MAKING IDEA #6

Intensive Give-Aways

Difficulty: Intermediate/Difficult
Cost To Use/Implement: Free-$500
Time & Effort Involved: 1-7 Days
Ways To Use/Implement: 1-2

Description: First, let me explain what an 'Intensive Give-Away' is so that you can better

grasp the impact of it to your online earning potential. An Intensive Give-Away is an online activity in which hundreds of people get together to build their mailing lists through offering free items whether that be products or services. Most times, these are digital products or services to make things go more smoothly for all participants such as ebooks, softwares, scripts, web hosting accounts, ecourses, and similar.

The most exciting thing about Intensive Give-Aways is that unless you are personally running the whole show, it won't cost you one thin dime to participate. Now, not only is this a terrific way to build your mailing list, or add new subscribers to your existing list(s), it also provides you with a chance to earn a little extra 'on the side' cash.

So just how do you do this?

As explained in Money Making Idea #5, you will need to have a squeeze page already set up. This is not very difficult to do. In fact, once you've made up one, you can use that one as a template, or base, to create others giving your subscriber sign up page a look and feel that matches that of the Give-Away. Or, you can opt to keep it really simple and just send the Give-Away participants to your existing page without changing anything.

The real magic comes in after you have collected a new subscriber. And that is through the One-Time-Offer page. You do this through a simple additional line of code to your subscription 'Submit' button. And I'm going to give it to you now. . .

onSubmit="FormRedirect()"

That little line of coding goes inside your form code in this area: <form action="http://your.autoresponderlink.com" method="get" onSubmit="FormRedirect()">

Wouldn't it be nice if that was all you had to do? But it isn't. There's one more little snippet of code you need to place inside the <head></head> tags within your HTML code. . .

```
<SCRIPT language="JavaScript"><!--function
FormRedirect(){setTimeout('this.document.location.href =
"http://www.yourredirectlink.com/yourpage.html"',5000);}//--></SCRIPT>
```

Believe it or not, there are a lot of people out there that don't know how to do this. Well, you have it now and I highly suggest you use it! What happens with the above code is that

once a person decides to subscribe to your ezine/newsletter, fills in their information, and hits the 'Submit' button, they will immediately be taken to another page in place of the tired old 'thanks for subscribing' page.

Now you have the power to put in front of them whatever you wish to. Of course you should include a little “Thanks for signing up to XYZ mailing list.” on the page. But the real magic is what else you include, a la the one-time-offer!

Make it something really hard to pass up on too for maximum effect. And remember to add in the page that they will only be presented with this offer once and never again.

Believe me when I tell you this method works like gangbusters! I have personally purchased more products through this method than from anything else. It instills a fear of loss that makes you want to buy now. And if it is a true bargain, I'll pick it up. Especially if it's something I can resell to my own list later.

So, with an Intensive Give-Away, you can become a contributor for free, download all the free products everyone else is offering, pick up hundreds of new subscribers, and make yourself a little extra cash on the side.

Some Marketers will argue that you cannot get any good, responsive subscribers from give-aways such as these. But this simply is not true. You can get plenty of great, loyal subscribers through these types of events. Sure, you will have a higher-than-normal unsubscribe rate, but remember what I said earlier about that in the previous Money Making Idea? That's not always a bad thing and it's nothing personal either.

Conclusion

Well, we've finally come to the end. I hope that you have come away with more knowledge and budding ideas of how you can now start earning money from home like the 'pros' do. It's a pretty simplistic process, you just have to know where to begin, as with anything.

My hope for you is that you can understand that you don't need to re-invent the wheel, but make it work better. The best thing you can do to start seeing an increase in your online profitability is to take the marketing tactics that are already being used and make the entire process and functionality of using them better. Then you will earn even more than you had thought you could.

Who knows? You may even discover a brand new marketing tactic, write an ebook on your experiences, and make tons of cash. You never know. It honestly could happen!

Now, take your new ideas and start earning your piece of the internet pie that's waiting for you out there! Go get 'em tiger. . . .Grrrr!

Recommended Resources

Quality Resources To Start A Quality Online Business

Whether you're a complete newbie, an intermediate marketer, or a marketing guru, these high quality resources will enhance your presence on the world wide web!

High quality software that every webmaster and Internet marketer needs. We Release Brand New Software Every Month to keep you up to date on your marketing needs. Instant downloads of qualty Internet Marketer software with a Money Back Guarantee.

Click Here High Quality, Affordable Software

The Millionaire League - Make Money From Home By Accessing Dozens Of Easy And Automatic Online Cash Systems!

Free Ebooks